DreamBuilders
FROM POST OFFICE TO BOX OFFICE
A VIRTUAL BENEFIT
CELEBRATING A 25-YEAR LANDMARK

PATRON SPONSOR PACKAGES

**Platinum Patron $50,000 ($49,150 IS TAX DEDUCTIBLE)**
- Name and/or logo acknowledged multiple times throughout the Virtual Benefit program.
- Opportunity to be featured in the show, and to sponsor and introduce one of the evening’s special performances alongside Co-Hosts Debbie Allen and Nigel Lythgoe OBE.
- Invitation to a Red Carpet experience to be included in the Virtual Benefit program.
- Listing as a Platinum Patron Sponsor in the Virtual Benefit Invitation.
- Two-page Digital ad featured multiple times throughout the digital Tribute Journal with listing as a Platinum Patron.
- DreamBuilders Gift Box to be delivered on Thursday, December 3, 2020.
- A VIP Evening for Six at The Wallis: Includes Backstage Tour, Six VIP tickets to a performance during our next season; access to the David Bohnett Foundation Founder’s Room before and during performance and post-performance Reception with The Wallis’ Artist/s. (Dates to be mutually agreed upon.)
- Commemorative Hardback DREAMBUILDERS Tribute Journal.
- Admission to the Exclusive Virtual Event on December 3, 2020 via private link.

**Gold Patron $35,000 ($34,400 IS TAX DEDUCTIBLE)**
- Name and/or logo acknowledged multiple times throughout the Virtual Benefit program.
- Opportunity to sponsor and introduce one of the evening’s special performances alongside Co-Hosts Debbie Allen and Nigel Lythgoe OBE.
- Invitation to a Red Carpet experience to be included in the Virtual Benefit program.
- Listing as a Gold Patron Sponsor in the Virtual Benefit Invitation.
- Full-page Digital ad featured multiple times throughout the digital Tribute Journal with listing as a Gold Patron.
- DreamBuilders Gift Box to be delivered on Thursday, December 3, 2020.
- A VIP Evening for Four at The Wallis: Includes Backstage Tour, Four VIP tickets to a performance during our next season; access to the David Bohnett Foundation Founder’s Room before and during performance; and post-performance Reception with The Wallis’ Artist/s. (Dates to be mutually agreed upon.)
- Commemorative Hardback DREAMBUILDERS Tribute Journal.
- Admission to the Exclusive Virtual Event on December 3, 2020 via private link.

**Silver Patron $25,000 ($24,650 IS TAX DEDUCTIBLE)**
- Opportunity to participate in pre-recorded tributes to the three honorees during the Virtual Benefit program.
- Invitation to a Red Carpet experience to be included in the Virtual Benefit program.
- Listing as a Silver Patron Sponsor in the Virtual Benefit Invitation.
- Full-page Digital ad in Tribute Journal with listing as a Silver Patron.
- DreamBuilders Gift Box to be delivered on Thursday, December 3, 2020.
- A VIP Evening for Two at The Wallis: Includes Backstage Tour, Two VIP tickets to a performance during our next season; access to the David Bohnett Foundation Founder’s Room before and during performance; and post performance Reception with The Wallis’ Artist/s. (Dates to be mutually agreed upon.)
- Commemorative Hardback DREAMBUILDERS Tribute Journal.
- Admission to the Exclusive Virtual Event on December 3, 2020 via private link.

**Bronze Patron $15,000 ($14,750 IS TAX DEDUCTIBLE)**
- Listing as a Bronze Patron Sponsor in the Virtual Benefit Invitation.
- Half-page Digital ad in Tribute Journal with listing as a Bronze Patron.
- Two VIP tickets to a performance at The Wallis: Access to the David Bohnett Foundation Founder’s Room before and during performance; introduction to featured artist after the show. (Dates to be mutually agreed upon.)
- Commemorative Hardback DREAMBUILDERS Tribute Journal.
- Admission to the Exclusive Virtual Event on December 3, 2020 via private link.

**VIRTUAL TRIBUTE JOURNAL ADS ONLY**
If you wish to purchase a Tribute ad only, please choose from the options below:
- Two-Page: $7,500
- Full-Page: $5,000
- Half-Page: $2,500
- Quarter-Page: $1,000

**TRIBUTE JOURNAL AD SPECS:**
- Two Page Digital Tribute (2) (15”w X 8”h)
- Full Page Digital Tribute (15”w X 8”h)
- Half Page Digital Tribute (7”w X 8”h)
- Quarter Page Digital Tribute (7”w X 4”h)

Please prepare your digital tribute as a HIGH RES jpg or PDF. If you are providing a Photoshop, Illustrator or InDesign file, please convert all text to outlines. Ads may be submitted as a word doc. Please indicate any special instructions and the designer will do their best to accommodate all requests. All logos or images should be saved as a High Resolution file. All artwork or copy must be received no later than November 30, 2020.

Email digital ads, copy or questions to: David Truly at dtruly@thewallis.org.