



Al Fresco NIGHT

August 2021

Dear Wallis Stars,

On Friday, September 24th, 2021, the Wallis Annenberg Center for the Performing Arts invites you to The Wallis Delivers: Al Fresco Night – our annual benefit both literally under the stars, and metaphorically sparkling with them.

Featuring Beverly Hills' iconic darling Paris Hilton as our official DJ and honored host, along with appearances by Kennedy Center Honoree (and all around legend!) Debbie Allen and celebrated superstar Nigel Lythgoe, OBE (now on the Hollywood Walk of Fame!), and catered by local favorite provisor Wally's Wine and Spirits, the all-outdoor evening promises to be a joyous and fun-loving event for our Wallis family and a much-needed opportunity to celebrate our beloved organization with our loyal community.

Because of your previous generous support of The Wallis Delivers, we're excited to lure you into our orbit once again! You may find more information about benefits, package levels, and more on the following page.

If you would like to take advantage of early access to these stellar packages, please contact us via email at RSVP@thewallis.org, or call our Wallis Delivers message line at 310-246-3800 ext 715. And if you mail in a payment, please be sure to let us know, as we are adapting to delays in mail delivery due to the ongoing COVID-19 pandemic.

Proceeds from the event will benefit the artistic, education, and outreach programs of The Wallis Annenberg Center for the Performing Arts. We hope you will join us for another memorable event: Al Fresco Night. We can't wait to see you under the stars, outdoors at The Wallis on September 24th!

With great appreciation and anticipation,

Stephanie Vahn
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Co-Chair

Honorary Chair

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Al Fresco NIGHT

STELLAR BENEFITS

\$100,000 (Supernova Level)

- **TEN** TICKETS TO THE AL FRESCO NIGHT EVENT ON THURSDAY, SEPTEMBER 24, 2021 AT THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
- EXCLUSIVE VIP SEATING AT THE AL FRESCO NIGHT EVENT
- FULL-PAGE AD IN BOTH THE PRINTED AND DIGITAL AL FRESCO NIGHT PROGRAM BOOKS
- INVITATION TO THE LEADERSHIP DINNER AT THE WALLIS IN SPRING 2022
- EXCLUSIVE EVENT GIFT BAG

\$50,000 (Zenith Level)

- **SIX** TICKETS TO THE AL FRESCO NIGHT EVENT ON THURSDAY, SEPTEMBER 24, 2021 AT THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
- EXCLUSIVE VIP SEATING AT THE AL FRESCO NIGHT EVENT
- HALF-PAGE AD IN THE PRINTED AND FULL PAGE AD IN THE DIGITAL AL FRESCO NIGHT PROGRAM BOOKS
- INVITATION TO THE LEADERSHIP DINNER AT THE WALLIS IN SPRING 2022
- EXCLUSIVE EVENT GIFT BAG

\$35,000 (Galaxy Level)

- **FOUR** TICKETS TO THE AL FRESCO NIGHT EVENT ON THURSDAY, SEPTEMBER 24, 2021 AT THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
- INVITATION TO THE LEADERSHIP DINNER AT THE WALLIS IN SPRING 2022
- LISTING AT THE \$35,000 LEVEL IN THE PRINTED AL FRESCO NIGHT PROGRAM BOOK
- FULL PAGE AD IN THE DIGITAL AL FRESCO NIGHT PROGRAM

\$20,000 (Celestial Level)

- **TWO** TICKETS TO THE AL FRESCO NIGHT EVENT ON THURSDAY, SEPTEMBER 24, 2021 AT THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
- INVITATION TO THE LEADERSHIP DINNER AT THE WALLIS IN SPRING 2022
- LISTING AT THE \$20,000 LEVEL IN THE PRINTED AL FRESCO NIGHT PROGRAM BOOK
- FULL PAGE AD IN THE DIGITAL AL FRESCO NIGHT PROGRAM

\$10,000 (Shooting Star Level)

- **ONE** TICKET TO THE AL FRESCO NIGHT EVENT ON THURSDAY, SEPTEMBER 24, 2021 AT THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
- INVITATION TO THE LEADERSHIP DINNER AT THE WALLIS IN SPRING 2022
- LISTING AT THE \$10,000 LEVEL IN THE PRINTED AL FRESCO NIGHT PROGRAM BOOK
- FULL PAGE AD IN THE DIGITAL AL FRESCO NIGHT PROGRAM

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EMAIL DIGITAL ADS, OR AD COPY TO: SGRUBAUGH@THEWALLIS.ORG
FOR PROGRAM BOOK QUESTIONS, CALL: 310-246-3800 x715

PLEASE COMPLETE THE BELOW FORM AND SEND TO

VIA EMAIL: RSVP@THEWALLIS.ORG

VIA MAIL: WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
9390 N SANTA MONICA BLVD, BEVERLY HILLS, CA 90201 • 310.246.3800 x715

ATTENTION: AL FRESCO NIGHT

____ YES, I/WE WOULD LIKE TO PURCHASE A PATRON SPONSOR PACKAGE:

____ SUPERNOVA \$100,000 ____ ZENITH \$50,000 ____ GALAXY \$35,000

____ CELESTIAL \$20,000 ____ SHOOTING STAR \$10,000

____ I/ WE ARE UNABLE TO ATTEND AL FRESCO NIGHT, BUT WOULD LIKE TO MAKE A GIFT OF

\$ _____ ALL DONATIONS WILL BENEFIT THE ARTISTIC, EDUCATION AND OUTREACH
PROGRAMS OF THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS.

NAME (PLEASE PRINT AS IT SHOULD APPEAR ON RECOGNITION MATERIALS.)

ADDRESS

CITY STATE ZIP

TELEPHONE EMAIL

RESERVATION (OR GIFT) VIA MAIL:

\$ _____ MADE PAYABLE TO THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
PLEASE SEND CHECKS TO:

THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
9390 N SANTA MONICA BLVD, BEVERLY HILLS, CA 90210
ATTENTION: AL FRESCO NIGHT

____ YES, I/WE WOULD LIKE TO PURCHASE A PATRON SPONSOR PACKAGE:

____ SUPERNOVA \$100,000 ____ ZENITH \$50,000 ____ GALAXY \$35,000

____ CELESTIAL \$20,000 ____ SHOOTING STAR \$10,000

____ I/ WE ARE UNABLE TO ATTEND AL FRESCO NIGHT, BUT WOULD LIKE TO MAKE A GIFT OF

\$ _____ ALL DONATIONS WILL BENEFIT THE ARTISTIC, EDUCATION AND OUTREACH
PROGRAMS OF THE WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS.

PLEASE RESERVE YOUR STELLAR BENEFITS PACKAGE BY WEDNESDAY, SEPTEMBER 1, 2021
IN ORDER TO BE INCLUDED IN THE AL FRESCO PROGRAM BOOKS. TAX ID#: 95-4467830

FOR INFORMATION OR QUESTIONS, PLEASE CONTACT SUMMER GRUBAUGH,
DEVELOPMENT ASSISTANT AT SGRUBAUGH@THEWALLIS.ORG OR AT (310) 246-3800x715

Printed Program Book:

AD SIZE (WXH)

*\$100,000
Supernova Level*

FULL-PAGE AD

NON BLEED
5.875" X 9.5"

BLEED
7.125" X 10.25"

TRIM
6.875" X 10"

\$50,000 Zenith Level

HALF-PAGE AD

NON BLEED
2.75" X 8.5625"

BLEED
NOT APPLICABLE

TRIM
NOT APPLICABLE

Digital Program Book:

AD SIZE (WXH)

All Sponsor Levels

FULL-PAGE AD

NON BLEED
5.875" x 9.5"

BLEED
7.125" x 10.25"

TRIM
6.875" x 10"

Please prepare your digital tribute as a HIGH RES jpg or PDF. If you are providing a Photoshop, Illustrator or InDesign file, please convert all text to outlines. Ads may be submitted as a word doc. Please indicate any special instructions and the designer will do their best to accommodate all requests. All logos or images should be saved as a High Resolution file. All artwork or copy must be received no later than September 1, 2021.